

# CLEAResult ATLAS™

## Where people and technology connect

Changing how people use energy requires cutting-edge technology to get the job done. With our streamlined, easy-to-use CLEAResult ATLAS™ platform, data is at the heart of making clean energy solutions more accessible, manageable and equitable than ever before.



### We deliver cutting-edge energy reduction.

Pulling from decades of industry experience and best practices, our team works with energy professionals across the country to implement technology that enables true energy efficiency for your customers. CLEAResult ATLAS™ is a groundbreaking platform that delivers personalized energy savings through easy-to-manage next steps, training resources and opportunities to save all around.

#### ① Connect

Maximize your customers' energy-saving potential with offers specifically tailored to where they are on their energy efficiency journey, all while providing custom configuration and personalization every step of the way.

#### ② Insights

Serving as our data framework, CLEAResult ATLAS™ Insights lets you understand how offers and savings are deployed and distributed throughout your communities. Using our Customer360 approach, you'll get deeper insight into the next best action to recommend for your customers in real-time.

#### ③ Academy

Deliver training resources to participating partners and trade allies alike, fostering continuous workforce development and on-demand learning opportunities for all.

#### ④ Marketplace

Connect customers to the common upgrades, special offers and product rebates they need to save money and energy online with ease.

### CLEAResult ATLAS™ at a glance:

- ✓ In-home and virtual energy assessments
- ✓ Energy efficiency marketplaces
- ✓ Trade ally management
- ✓ Electric vehicles solutions
- ✓ Financing and validation
- ✓ Comprehensive data integration
- ✓ Instant and traditional rebate processing
- ✓ Secure and scalable technology with 99.9% uptime
- ✓ Multilayered fraud prevention
- ✓ Single sign-on (SSO)
- ✓ Demographic and market analyses
- ✓ Comprehensive energy reports
- ✓ Demand response forecasting

### Powering our six transformative practices



#### Energy Efficiency

Easy ways for customers to use less energy.



#### Strategic Energy Management

Holistic strategies for long-term energy savings.



#### Energy Transition

Increase and scale clean energy adoption.



#### Design Build

Simple solutions to complex energy challenges.



#### Carbon Consulting

Create, reach and surpass environmentally sustainable goals.



#### Testing and Certification

Ensure confidence in the equipment you buy.



We change the way people use energy, *for everyone.*

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