

CLEAResult ATLAS™ | Marketplace

Your digital hub for saving energy

Energy efficiency is all about going beyond convention and completely reimagining the way people use energy. CLEAResult ATLAS™ Marketplace is a fully customizable eCommerce experience that lets your customers search, shop and ship your entire suite of energy-saving products, including promotional offers, integrated instant rebates and more.



Let your customers take efficiency into their own hands.

Giving customers easy access to energy-efficient purchases in a scalable digital storefront is key to building a direct relationship with clean energy advocates and everyday savers, alike. Plus, with eligibility verification tools built-in, including income, we'll make sure every customer in your community can participate and save equally.

1 Best-in-class online showroom

Our vast product list and personalization capabilities make showcasing all your energy-saving offers a breeze. Plus, you'll be able to adjust your list or promotions at any time and align your messaging or campaigns as you see fit for a cohesive customer experience.

2 Cross-promotions and integrated instant rebates

CLEAResult ATLAS™ Marketplace lets you deliver more opportunities to save than ever, with cross-promotional offers, pre-configured energy efficiency kits and instant discounts all in one place.

3 Customizable configuration

By keeping the focus personalized, you'll be able to guide your customers to products that fit within their energy efficiency journey and include rebates or discounts that are specific to their needs. From there, we'll process and verify any eligible rebates, ship products directly, and even provide virtual installation assistance to guarantee customers are saving money and energy properly.

What makes our marketplace stand out:

- ✓ Unique experiences for every customer
- ✓ Scaling and data analytics from CLEAResult ATLAS™
- ✓ Cross-promotion for instant and traditional rebates
- ✓ Best-in-class technology that scales securely with 99.9% uptime
- ✓ Multilayered fraud prevention capabilities
- ✓ Single Sign-on (SSO)
- ✓ Dynamically architecture for peak sales periods and events

Powering our six transformative practices

-  **Energy Efficiency**
Easy ways for customers to use less energy.
-  **Energy Transition**
Increase and scale clean energy adoption.
-  **Carbon Consulting**
Create, reach and surpass environmentally sustainable goals.

-  **Strategic Energy Management**
Holistic strategies for long-term energy savings.
-  **Design Build**
Simple solutions to complex energy challenges.
-  **Testing and Certification**
Ensure confidence in the equipment you buy.

We change the way people use energy, *for everyone.*

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